

ALLAMA IQBAL OPEN UNIVERSITY

Level: Bachelor

Paper: Fundamentals of Business (463)

Time Allowed: 3 hrs

Semester: Spring 2009

Maximum Marks: 100

Pass Marks: 40



**Note:- ATTEMPT FIVE QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS.
QUESTION No. (8) IS COMPULSORY.**

Q.No.1	Name various areas of business activity, where private enterprise is not found. Also give reason for this.	20
Q.No.2	What are two main classification of companies, regarding issue of their capital to the general public?	20
No.3	Discuss the advantages to the people of the world at large. (a) International Trade (b) International Business (c) Import & Export	20
Q.No.4	Enumerate the factors, which must be considered before a decision is made for setting up Textile Mill in Pakistan.	20
Q.No.5	Do you consider annual performance & evaluation of employees necessary? What are the advantages of this report?	20
Q.No.6	What is "Finance"? Discuss these financial functions with reference to (a) Internal Financing (b) Equity financing (c) External financing	20
Q.No.7	Would you like to have business data on qualitative basis or otherwise? Describe the merits & demerits of each types.	20
Q.No.8	<p>A) Following statements are True or False.</p> <p>i) Risk is an integral part of business, can be defined as a chance of loss. T/F</p> <p>ii) Unlike speculative risk, pure risks always provide chance of profit. T/F</p> <p>iii) Insurance does not cover the loss of hazards and does not protect the firm in facing loss. T/F</p> <p>iv) Unavailable risks can be off set by insurance with sound judgment while getting insured. T/F</p> <p>v) Information is useful because it helps business executives to be more certain about the outcome of future actions. T/F</p> <p>(B) Fill in the blanks.</p> <p>(i)relations is a veryterm.</p> <p>(ii) The ultimate aim ofand industry is earning of.....</p> <p>(iii) When one.....of a union is satisfieddemand is put forward.</p> <p>(iv) Discipline is.....for a useful and happy existence.</p> <p>(v) By its verylabour union is athat must continue to grow.</p>	20

